

(*) Indicates that there are additional or special requirements, consult the end of the document



Santa Cruz de Marcenado, 27
28015 Madrid - España.

Diseño Digital y Multimedia

Integrated Programme in Communication Sciences
International offering 2024-2025

FIRST SEMESTER (September to January only)

ECTS	Acad. Year	Course Name	Language
6	1	Professional skills seminar I	Spanish / English
6	1	Vector design *	Spanish C1
6	1	Photography *	Spanish C1
6	2	Intellectual property and data protection *	Spanish C1
6	2	Web architecture *	Spanish C1
6	2	Character creation and design *	Spanish C1
6	2	Pensamiento creativo (Design thinking) *	Spanish C1
6	3	Web design and usability *	Spanish C1
6	3	Transmedia and interactive script *	Spanish C1
6	3	Digital editing *	Spanish C1
6	4	Seminar on professional skills III	Spanish / English
6	4	Contents applied to virtual reality *	Spanish C1
6	4	Art direction *	Spanish C1

SECOND SEMESTER (January to May / June only)

ECTS	Acad. Year	Course Name	Language
6	1	History of design *	Spanish C1
6	1	Digital Illustration *	Spanish C1
6	2	Professional skills seminar II	Spanish / English
6	2	Business and entrepreneurship in cultural industries *	Spanish C1
6	2	Programming languages *	Spanish C1
6	2	3D modeling and texturing *	Spanish C1
6	2	Storyline and applied script *	Spanish C1
6	3	2D & 3D animation *	Spanish C1
6	3	Post production *	Spanish C1
6	4	Portfolio design *	Spanish C1
6	4	Corporate identity and brand image *	Spanish C1
6	4	Digital projects workshop *	Spanish C1

* ANNOTATIONS AND SPECIAL REQUIREMENTS:

Vector design

C1-level in Spanish is required to enroll in this subject.

Photography

C1-level in Spanish is required to enroll in this subject.

Syllabi:

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Intellectual property and data protection

C1-level in Spanish is required to enroll in this subject.

Web architecture

C1-level in Spanish is required to enroll in this subject.

Character creation and design

C1-level in Spanish is required to enroll in this subject.

Pensamiento creativo (Design thinking)

C1-level in Spanish is required to enroll in this subject.

Web design and usability

C1-level in Spanish is required to enroll in this subject. Also required is having studies programming languages, or having knowledge of the same from the university of origin.

Transmedia and interactive script

C1-level in Spanish is required to enroll in this subject.

Digital editing

C1-level in Spanish is required to enroll in this subject.

Contents applied to virtual reality

Knowledge of Autodesk, Maya, Unreal Engine and 3D modelling in general is required.

Art direction

C1-level in Spanish is required to enroll in this subject. Important: If coming from advertising studies, select the version from the Advertising Degree.

History of design

C1-level in Spanish is required to enroll in this subject.

Illustration Techniques

C1-level in Spanish is required to enroll in this subject.

Business and entrepreneurship in cultural industries

C1-level in Spanish is required to enroll in this subject.

Programming languages

C1-level in Spanish is required to enroll in this subject. Also required is basic knowledge of HTML and CSS.

3D modeling and texturing

C1-level in Spanish is required to enroll in this subject.

Storyline and applied script

C1-level in Spanish is required to enroll in this subject.

2D & 3D animation

C1-level in Spanish is required to enroll in this subject. Also required is having done Modelling and Texturing, or having knowledge on modelling and texturing from the university of origin.

Post production

C1-level in Spanish is required to enroll in this subject.

Portfolio design

C1-level in Spanish is required to enroll in this subject, in addition to basic knowledge of

Corporate identity and brand image

C1-level in Spanish is required to enroll in this subject, in addition to knowledge of vector design, digital illustration, and typography

Digital projects workshop

C1-level in Spanish is required to enroll in this subject, in addition to knowledge of 2D and 3D animation, virtual reality, modelling and texturing.