



Organismos  
Económicos  
Internacionales/  
International  
Economic  
Organizations

**Grado en Economía y  
Negocios  
Internacionales**



UNIVERSIDAD  
**NEBRIJA**

# SYLLABUS

**Course:** International Economic Organizations

**Degree:** Grado en Economía y Negocios Internacionales

**Type:** Mandatory

**Languages:** This course will be taught in English

**Modality:** In-Person and Online

**Credits:** 6

**Year:** 4th

**Semester:** Fall Semester

**Professors and contact information:** Juan Antonio de Castro

## 1. COMPETENCIES AND LEARNING OUTCOMES

### 1.1. Competencies

#### **Basic competencies**

CB1, CB2, CB3, CB4 and CB5

#### **General competencies**

CG4 and CG11

#### **Specific competencies**

CE3, CE4, CE6, CE23, CE28, CE29 and CE30

### 1.2. Learning outcomes

Upon completion of this course, students should:

1. Analyze the international economy
2. Participate in, lead, and manage multicultural work teams
3. Develop and implement the strategic plan for an international company
4. Identify a company's internationalization possibilities and select a market entry method
5. Understand the social foundations of economic behavior
6. Identify the drivers of globalization and its consequences.

## 2. CONTENTS

### 2.1. Prerequisites

None.

### 2.2. Description

The course studies the organization of the international economy from an institutional perspective incorporating international economic and political relations and their consequences for the world economy. International cooperation on the Bretton Woods institutions, and critics regarding it, are an essential part of the first part of the content. The reconfiguration of international economic structures forms the second part of the subject.

## 2.3. Covered Topics

### 1. THE UNITED NATIONS ORGANIZATION AND INTERNATIONAL ECONOMIC ORGANIZATIONS

- Origin of the United Nations
- Objectives and Principles of the United Nations
- Structure of the United Nations
- International Economic Organization

### 2. MONETARY COOPERATION: THE INTERNATIONAL MONETARY FUND

- Origin and Objectives of the IMF
- Triple Function of the IMF
- Origin of the IMF's Resources
- Organizational Structure of the IMF
- The IMF's Response to Crises

### 3. DEVELOPMENT COOPERATION: THE WORLD BANK GROUP

- Origin and Objectives of the World Bank
- Institutions that comprise the World Bank Group
- Resources and Organizational Structure of the World Bank
- Activities Carried Out by the World Bank

### 4. THE INSTITUTIONAL FRAMEWORK OF INTERNATIONAL TRADE: FROM GATT TO THE WTO

- The General Agreement on Tariffs and Trade: Origin, Objectives, Principles and multilateral rounds of trade negotiation
- The World Trade Organization: Functions, Principles, and Organizational Structure
- Main WTO Agreements
- Present and Future of the WTO
- Main Regional Agreements
- Regionalism versus Multilateralism

### 5. THE INTERNATIONAL SYSTEM OF DEVELOPMENT COOPERATION

- Definition of Development Aid
- Key Players of Development Cooperation
- Main Instruments of Official Development Assistance
- Weaknesses of Official Development Assistance

## 2.4. Individual / Group Assignments

During the course the following activities may be carried out:

- Activity 1 (AD1): Group work on a specific topic of the subject.
- Activity 2 (AD2): Analysis of case studies.

## 2.5. Learning Activities

In-Person Learning	Hours	Attendance %
AF1 Lecture / Theoretical Foundations	45	100%
AF2 Case Studies	9	100%
AF3 Tutorial	9	100%
AF4 Individual / Group Assignments	18	0%
AF5 Online Assignments	6	50%
AF6 Extracurricular Materials	6	0%
AF7 Self Study	57	0%

Online Learning	Hours	Attendance %
AF8 Online Lecture	12	50%
AF9 Online Case Studies	12	0%
AF5 Online Assignments	48	0%
AF6 Extracurricular Materials	18	0%
AF7 Self Study	24	0%
AF10 Online Tutorial	12	100%
AF11 Individual / Group Assignments	24	50%

### Methodologies:

**In-Person:** MD1, MD2, MD3, MD4

**Online:** MD1, MD2, MD3, MD4

## 3. GRADING RUBRICS

### 3.1. Grades

Grades are calculated as follows:

- 0 - 4.9 Fail (SS)
- 5.0 - 6.9 Pass (AP)
- 7.0 - 8.9 Notable (NT)
- 9.0 - 10 Outstanding (SB)

The mention of "Matrícula de Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0.

### 3.2. Evaluation criteria

#### Ordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S1 Attendance and Participation	10%
S2 Individual / Group Assignments	30%
S3 Midterm Exam (On-Site)	10%
S4 Final Exam (On-Site)	50%

Modality: Online

Evaluation Criteria	Percentage
S10 Participation (Forums and Supervised Activities)	10%
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	60%

#### Extraordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

Modality: Online

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

### 3.3. Restrictions

#### Minimum Grade

To be able to qualify for inclusion of the above evaluation criteria percentages in the calculation of the final grade, it is necessary to obtain at least a grade of 5.0 in the final test.

#### Attendance

Student who have missed more than 25% class meetings (unexcused) may be denied the right to take the final exam in the ordinary session.

#### Writing Standards

Special attention will be given to written assignments, as well as to exams, regarding both presentation and content in terms of grammatical and spelling aspects. Failure to meet the minimum acceptable standards may result in point deduction.

### 3.4. Plagiarism Warning

Nebrija University will not tolerate plagiarism under any circumstances. Reproducing content from sources other than a student's own work (the internet, books, articles, and peers' work, among others) without proper citation will be considered plagiarism.

If these practices are detected, they will be considered a serious offense, and the sanctions provided for in the Student Regulations may be applied.

## 4. BIBLIOGRAPHY

### Required Reading

- Cohn, T.H. (2011). *Global Political Economy*. 6<sup>th</sup> Edition. Longman. Pearson.
- Daunt M. (2023). *The Economic government of the world. 1933-2023*. Allen Lane.
- Van Meerhaeghe, M.A.G. (2010). *International Economic Institutions*. Seventh Edition. Kluwer Academic Publishers.
- Molle, W. (2003). *Global Economic Institutions*. Routledge.
- Endres, A.M. & Grant A. Fleming (2002). *International Organizations and the Analysis of Economic Policy 1919-1950*. Cambridge University Press.
- James, H. (2023). *Seven Crashes. The Economic Crisis that Shaped Globalization*. Yale University Press.
- Robertson, D. (2006). *International Economics and Confusing Politics*. Edward Edgar Publishing Ltd. Cheltenham.
- Schenk C. (2021). *International Economic Relations since 1945. (The making of the contemporary world)*. 2<sup>nd</sup> edition. Routledge.

### Recommended Reading

- Archer, C. (2001). *International Organizations*, Ed. Routledge.
- Bumba Mukherjee (2008). International Economic Organizations and Economic Development: An Assessment. *SAIS Review* - Volume 28, Number 2, Summer-Fall 2008, pp. 123-13
- Gutner, T. (2016). *International Organizations in World Politics*. Ed. CQ Press.
- Hanhimäki, J.U. (2019). *The United Nations. A Very Short Introduction*. Oxford University Press, 2<sup>nd</sup> edition.
- Hurd, I. (2017). *International Organizations: Politics, Law and Practice*. Ed. Cambridge University Press, 3<sup>rd</sup> ed.
- Jordan, R. et al. (2001). *International Organizations. A comparative approach to the management of cooperation*. Praeger Publishers.