



Economía
Española y de la
Unión Europea /
Spanish and
European Union
Economy

**Grado en Economía y
Negocios
Internacionales**



UNIVERSIDAD
NEBRIJA

SYLLABUS

Course: Spanish and European Union Economy

Degree: Grado en Economía y Negocios Internacionales

Type: mandatory

Languages: This course will be taught in English

Modality: In-Person and Online

Credits: 6

Year: 4th

Semester: Fall semester

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1. COMPETENCIES AND LEARNING OUTCOMES

1.1. Competencies

Basic competencies

CB1
CB2
CB3
CB4
CB5.

General competencies

CG4
CG11.

Specific competencies

CE3
CE4
CE6
CE23
CE28
CE29
CE30

1.2. Learning outcomes

At the end of this subject, the student will be able to:

- 1- Analyse the international economy
- 2- Participate in, lead and manage multicultural work teams
- 3- Develop and apply the strategic plan of an international company
- 4- Identify the possibilities of internationalization of a company and choose the method of market entry.
- 5- Understand the social foundations of economic behaviour
- 6- Identify the driving forces of globalization and the consequences of globalisation

2. CONTENTS

2.1. Prerequisites

None.

2.2. Description

The course aims to analyze the set of relations of production and exchange that take place in Spain, placing it at the economic and social environment in which the Spanish company operates. evolution is analyzed and the change experienced by the Spanish economy in recent decades, from the Stabilization Plan of 1959 to the current situation. Study of the current situation of the Spanish economy, convergence with the economies of EU countries and the impact of different policies of the European Union (EU).

2.3. Covered Topics

- 1. Introduccion to the Economy of Spain and the Economy of the European Union**
 - 1.1 Review: Member Countries and Eurozone
 - 1.2 Approach to the European Integration Process: Origins
 - 1.3 Approach to the European Integration Process: Institutions
 - 1.4 Introduction of the Economic and Political History of Spain
- 2. The Spanish Economy before its Accession to the EEC**
 - 2.1 The Spanish Autarchy (1939-1959)
 - 2.2 The Stabilization Plan of 1959
 - 2.3 The Preferential Agreement of Spain with the European Economic Community
 - 2.4 The industrial Conversión of Spain
- 3. Spain in the European Union**
 - 3.1 Main Consequences of Joining the EEC: Community Policies
 - 3.2 Main Spanish Macro Data and European Comparison
 - 3.3 Structure and Problems of the Labor Market in Spain
 - 3.4 Inequality in Spain and Economic Crisis
- 4. Spain in the European Monetary Union(EMU)**
 - 4.1 The Process of Monetary Integration in the EU
 - 4.2 History, functions and Strategy of the European Central Bank (ECB)
 - 4.3 The instruments of the ECB: Conventional and Non-Conventional Policy
 - 4.4 Evolution of the Euro Exchange Rate and Competitiveness

5. Fiscal Policy.

- 5.1 Introduction: European Economic Governance
- 5.2 Fiscal Policy in the EU. From the SGC to the Fiscal Compact
- 5.3 Recovery Policies in the EU: Austerity Policies vs. Stimulus Policies
- 5.4 Brexit and the economic and health crisis due to the COVID-19 pandemic

2.4. Individual / Group Assignments

The following activities may be carried out during the course:

- Directed Activity 1 (DA1): Analysis of the background of European economic integration
- Directed Activity 2 (DA2): On-line work sessions on the search for economic data and analysis of the main macroeconomic data obtained for Spain in European and world comparison.
- Directed Activity (DA3): Analysis of the problems and characteristics of the labour market in Spain.

2.5. Learning Activities

In-Person Learning	Hours	Attendance %
AF1 Lecture / Theoretical Foundations	45	100%
AF2 Case Studies	9	100%
AF3 Tutorial	9	100%
AF4 Individual / Group Assignments	18	0%
AF5 Online Assignments	6	50%
AF6 Extracurricular Materials	6	0%
AF7 Self Study	57	0%

Online Learning	Hours	Attendance %
AF8 Online Lecture	12	50%
AF9 Online Case Studies	12	0%
AF5 Online Assignments	48	0%
AF6 Extracurricular Materials	18	0%
AF7 Self Study	24	0%
AF10 Online Tutorial	12	100%
AF11 Individual / Group Assignments	24	50%

Methodologies:

In-Person: MD1, MD2, MD3, MD4

Online: MD1, MD2, MD3, MD4

3. GRADING RUBRICS

3.1. Grades

Grades are calculated as follows:

- 0 - 4.9 Fail (SS)
- 5.0 - 6.9 Pass (AP)
- 7.0 - 8.9 Notable (NT)
- 9.0 - 10 Outstanding (SB)

The mention of "Matrícula de Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0.

3.2. Evaluation criteria

Ordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S1 Attendance and Participation	10%
S2 Individual / Group Assignments	30%
S3 Midterm Exam (On-Site)	10%
S4 Final Exam (On-Site)	50%

Modality: Online

Evaluation Criteria	Percentage
S10 Participation (Forums and Supervised Activities)	10%
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	60%

Extraordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

Modality: Online

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

3.3. Restrictions

Minimum Grade

To be able to qualify for inclusion of the above evaluation criteria percentages in the calculation of the final grade, it is necessary to obtain at least a grade of 5.0 in the final test.

Attendance

Students who have missed more than 25% class meetings (unexcused) may be denied the right to take the final exam in the ordinary session.

Writing Standards

Special attention will be given to written assignments, as well as to exams, regarding both presentation and content in terms of grammatical and spelling aspects. Failure to meet the minimum acceptable standards may result in point deduction.

3.4. Plagiarism Warning

Nebrija University will not tolerate plagiarism under any circumstances. Reproducing content from sources other than a student's own work (the internet, books, articles, and peers' work, among others) without proper citation will be considered plagiarism.

If these practices are detected, they will be considered a serious offense, and the sanctions provided for in the Student Regulations may be applied.

4. BIBLIOGRAPHY

Berend, I. T. (2020). *Economic History for a Divided Europe. For Diverse Regions in an Integrating Continent*. Routledge.

Castañeda, J; Roselli, A; and Wood, G.E. (2020). *The Economics of Monetary Unions. Past Experiences and the Eurozone*. Routledge.

Fernández, C. M; García, J.L; Jiménez, J.C. and Myro, R. (2014). *The Spanish Economy. An Introduction*. Civitas.

Gänzle, S.; Lerith, B. and Trondal J. (eds). (2020). *Differentiated integration and disintegration in a post-Brexit era*. Routledge.

Hannapi, H. (2022). *Political Economy of Europe. History, Ideologies and Contemporary Challenges*. Routledge.

Harrison, Joseph (2012). *The Spanish Economy*. Cambridge university Press.

Kubera, J. y Morozowski, T. (eds). (2020). *A "social turn" in the European Union?: new trends and ideas about social convergence in Europe*. Routledge.

Magliulo, A. (2022). *A History of European Economic Thought*. Routledge.

Magone, J. (2019). *Contemporary European Politics. A Comparative Introduction*. Routledge.

Nicoll, W and Salmon, T. (2001). *Understanding the European Union*. Routledge.

Wright, A (1977). *The Spanish Economy, 1959-1976*. Palgrave Macmillan London.

Other resources

[http://eu](http://europa.eu)

[ropa.eu](http://europa.eu)

<http://ec>

[b.int](http://ec)

<http://caixabankresearch.co>

[mhttp://imf.org](http://imf.org)

<http://ec.europa.eu/eurostat>

<http://ine.es>